



LBB

POP_UP
SCHOOL
FRIENDLY PROFESSIONAL DEVELOPMENT
FOR THE CREATIVE INDUSTRY

17-28 MARCH 2014
DATES / TIMES /
SESSIONS / TUTORS /
BOOKING INFO

| MON 17 MARCH | TUE 18 MARCH | WED 19 MARCH | THU 20 MARCH | SAT 22 MARCH |
|--|--|--|---|--|
| 19:00 - 21:00 | 19:00 - 20:30 | 09:30 - 16:00 | 19:00 - 21:00 | 11:00 - 15:00 |
| WORKSHOP / MASTERCLASS - CREATING THE UNEXPECTED - MUSIC MAKING SESSION - DELIVERED BY TONY NWACHUKWU (CDR) - #MUSIC #PRODUCTION #TECH - £30 | WORKSHOP - TIME & PROJECT MANAGEMENT - DELIVERED BY BUDR ELNUSAIRI - #PRODUCTION #MANAGEMENT #BUSINESS - £30 | WORKSHOP (DAY 1) - BUSINESS MODEL TOOLS + VALUE PROPOSITION - DELIVERED BY LONDON FUSION - #BUSINESS - FREE | TALK - BUILDING CREATIVE COMMUNITIES ON & OFFLINE - HOSTED BY LBB - GUESTS: FEMI ADEYEMI (NTS RADIO) MARCROY SMITH (PEOPLE OF PRINT) - #CULTURE #TECH #STRATEGY - £10 | WORKSHOP / MASTERCLASS - WORDPRESS WEEKEND - DELIVERED BY BRAD CLARK - #BUSINESS #TECH - £30 |
| MON 24 MARCH | TUE 25 MARCH | WED 26 MARCH | THU 27 MARCH | LBB POP-UP SCHOOL - Bootstrap Company The Print House 18 Ashwin St Dalston E8 3DL - To book, visit: letsbebriefpopup school.co.uk - hello@ letsbebrief.co.uk - @letsbebriefcrew - +44 (0)7752 075 836 |
| 19:00 - 20:30 | 19:00 - 20:30 | 09:30 - 16:00 | 19:00 - 21:00 | |
| MASTERCLASS - MOBILE TRENDS - DELIVERED BY KIRSTY STYLES - #TECH #TRENDS - £25 | TALK - IN CONVERSATION WITH COURIER - BUSINESS TRENDS - #CULTURE #TRENDS - £10 | WORKSHOP (DAY 2) - BUSINESS MODEL TOOLS + VALUE PROPOSITION - DELIVERED BY LONDON FUSION - #BUSINESS - FREE | TALK - SUSTAINABLE DESIGN - HOSTED BY GOOD DESIGN - GUESTS: CHRIS ROMER-LEE (STUDIO OCTOPI) | |
| 19:00 - 20:30 | | 19:00 - 21:00 | YELENA FORD (HONEY CLUB & WOLFF OLINS) | |
| WORKSHOP - TELL DON'T SELL - DELIVERED BY LBB - #BRAND #COMMS #STRATEGY - £30 | | WORKSHOP - BRAND BUILDING - DELIVERED BY LBB - #BRAND #COMMS #STRATEGY - £30 | RACHAEL TAYLOR (SOLENT UNI) SEVRA DAVIS (RSA) - #CULTURE #TRENDS - £10 | |

DATE TIME DAYTIME EVENING

BROUGHT TO YOU IN
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